

# Seb Grasreiner Doktor-Ingenieur u.v.m.

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update October 2025

## SystemGorilla® offers excellent Executive Advice that clears your road ahead.

Efficiency? Risk? Speed to Impact? When others step back – I step in.

If you're **at C-Level** and the pressure rises – I take *ownership*. If you're **leading a complex initiative** without structure – I bring strategic and operational *clarity*. If your **team is stuck** and leadership feels heavy – I *activate* people to lead sustainably themselves. If you're **disconnected from purpose**, team, or project – I *align* leadership, teams, and goals in real time. If you're **close to giving up** – I go in where others back out, and leave when it runs without me.

With 20 years in engineering and 18 years in leadership at BMW Group, I know what it means to **deliver under pressure**. I've supported *Tech executives across industries* who now **lead with clarity and calm**. I speak your language because I've lived it – that's why my services get to the core fast and create results that stick.

Typical Services*	What YOU GAIN
🌀 Strategic Clarity Call (90 min)	One topic. One direction. One plan.
⊗ Project Kickstart / Reset (1–2 days)	Alignment, ownership & energy in the team
	Temporary structure & leadership – until it runs smoothly
<b>S</b> Executive Sparring (1:1)	Reflection, decision-making power, & mental clarity
Your Investment: from €1.500 + VAT – depending on depth and my responsibility Location: Remote & on-site (DACH region)  *Every offer is bespoke and built around your needs.	

Get in touch with me if this resonates with you. Find contact details at the top right corner.

#### Together we make it happen.



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### SystemGorilla® serves happy customers. You can be next.

#### Executive Advice for Hechtl Water Solutions, Germany/2025.

Result: Restructured business model for regional drinking water production.

Princeton Prof. Dr. Hechtl, Owner: "I can talk to Seb like a friend & improve critical concepts."

**Executive Insights Reports** for *Big 4 consultants*, Korea, Japan, Emirates, USA/2024 ongoing.

Result: Plausible frameworks for industry decision makers under pressure.

NDA Client: "Thanks, Seb. Your insights are on the spot. Up-to-date, sharp and useful."

Team efficiency and Tech advice for SAE consortium & Int. Auto OEM members, USA/2024.

Result: Accelerated OBD project kick off and motivation for BMW Group to sign up.

Peter Grau, SAE ITC Director: "When things are unclear, turn to Seb to get great direction."

Industry process development for HOLON GmbH, Germany/2025.

Result: New implementation for companywide steering of product changes.

Dr. Flavio Friesen, CTO: "Seb brings the right people, ideas and motivation at the right time."

Forming support for Startup concept "TShirt and Web", Germany/India/2025

Result: Clarified set of intentions, USPs and customer added value.

Venkat Guttula: "It comes handy that you can resonate easily with Seb."

Still not sure? **Try my podcast** for more English/German insights.

https://www.systemgorilla.com/podcast